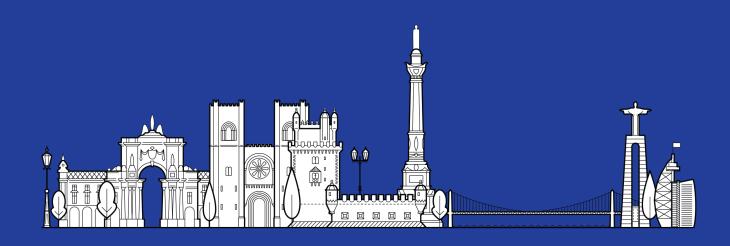
EUSEM

LISBON 2021 27-31 OCTOBER

THE EUROPEAN EMERGENCY MEDICINE CONGRESS



EXHIBITOR BOOKLET



THE EUROPEAN EMERGENCY MEDICINE CONGRESS





www.eusem.org



1. WHAT TO EXPECT AT EUSEM 2021

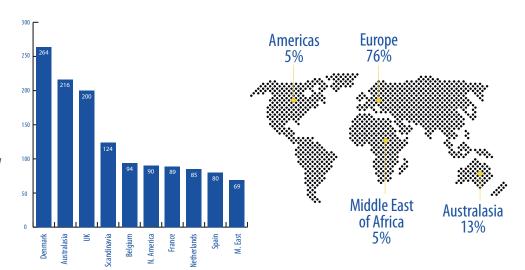
- > Meet with 2000+ delegates from 70+ countries all over the world
- > 200+ world-renowned speakers
- > A rich and diverse scientific programme
- > Symposia and hands-on sessions to reach your target audience
- > Largest meeting of emergency medicine practitioners in Europe
- > Several opportunities to engage with participants, exchange experiences and socialize

2. DATE & VENUE

DATE 27-31 OCTOBER 2021 **VENUE** LISBON CONGRESS CENTER

More information on the meeting and the draft programme are available on :

www.eusem.org/congress/the-congress-2021/the-congress



3. GENERAL INFORMATION

LANGUAGE The official language of the meeting is English.

EXHIBITION TIMETABLE

BUILD UP			
For space-only areas and custom-built booths	Wednesday	27 October 2021	from 09:00 to 20:00
	Thursday	28 October 2021	from 08:00 to 12:00
For pre-equipped booths	Thursday	28 October 2021	from 08:00 to 12:00
EXHIBITION	Thursday	28 October 2021	from 13:00 to 21:00
			from 18:30 - Opening ceremony
			followed by a cocktail in the exhibition
	Friday	29 October 2021	from 09:00 to 18:00
	Saturday	30 October 2021	from 09:00 to 18:00
	Sunday	31 October 2021	from 09:00 to 14:00
DISMANTLING	Sunday	31 October 2021	from 14:00 to 20:00

All coffee breaks will be served in the exhibition area. Cash bars will be providing snacks for lunch.

4. KEY CONTACTS



CONGRESS ORGANISATION

MCO Congrès - 285 Corniche Kennedy - 13007 Marseille - France - Tel: +33 (0) 4 95 09 38 00 - Fax: +33 (0) 4 95 09 38 01 Sponsorship & Exhibition: Julia Schroeder: +33 (0) 6 28 78 33 62 - julia.schroeder@mcocongres.com
Registration: Audrey Martin - audrey.martin@ mcocongres.com



5. CHOOSE YOUR COMBINATION

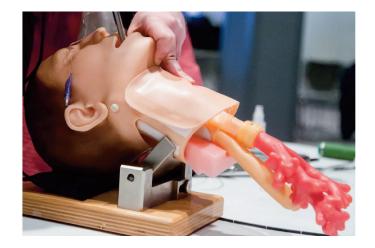
Book your exhibition area according to your needs (space-only or shell-scheme booth) from 9 sqm (required minimum) to 80 sqm.

BASIC PACK

SPACE ONLY

minimum 9sqm price per sqm 560 €

PRE EQUIPPED BOOTH











SPONSORING OPTIONS

EXCLUSIVE ITEMS (ONE SPONSOR ONLY)

E-BADGES SYSTEM	0€
SPEAKER PREVIEW ROOM	0€
CONGRESS APP SPONSOR	0€
SUPPORT A POSTER SESSION	0€
CONGRESS LANYARDS	0€
NOTEPADS & PENS	0€
POCKET PROGRAMME	0€
CCIENTIEIC DECENTATIONS (INI IMITED)	

SCIENTIFIC PRESENTATIONS (UNLIMITED)

The cost for a lunch symposium / workshop includes rental and basic AV equipment (beamer, laptop, screen) and set-up and dismantling within the time slot booked. These sessions are an excellent opportunity to interact with delegates. All lunch symposia / workshops will be promoted via an e-blast, on the congress website and in the final programme. Such sessions are considered to be a private event of the company: attendees should also be invited directly by the company. The content of the workshop must be submitted to the congress Scientific committee for approval in advance (deadline 1 September 2021). The company may present products (aimed at

improving quality, care and patient service), either by means of scientific presentations and a discussion forum, or with a practical session demonstrating the placement and use of medical material. Companies wishing to offer lunch are requested to contact the official catering company directly.

HANDS-ON AREA

This package includes shooting and editing of the raw footage. Your company will hold the property rights to the footage and the edited final version of the video. Webbroadcasting of the video on the congress website is available upon request.

Our team can also record and edit various other videos: interviews, promotional clips, take home messages... Feel free to contact us for a customised proposal!



OTHER OPTIONS (UNLIMITED)

QUIZ / POLL IN THE CONGRESS APP	.2 500 €
ADVERT IN THE POCKET PROGRAMME	.2 200€
BADGE READER Follow up on conversations with delegates by retrieving information from delegate badges. gathered information includes name, city, country and e-mail address.	350€
DOCUMENTS FOR DISPLAY	.1 250 €
E-CARD CAMPAIGN Corporate designs (PDF, JPG, and even videos) can be included in a congress-related newsletter to promote your products and services, your presence in the exhibition, your lunch symposium, etc. For example, we can share the take home messages after your sponsored session. Our contact data base includes Emergency doctors, purses, paramedics, students and more.	.4 000 €

TO THANK YOU FOR YOUR KIND SUPPORT, THE FOLLOWING ITEMS WILL BE PROVIDED BY THE CONGRESS FREE OF CHARGE, DEPENDING ON THE AMOUNT OF SUPPORT

TOTAL AMOUNT TO REACH	35 000 €	25 000 €	15 000 €	4 500 €
BENEFITS	PLATINUM	GOLD	SILVER	EXHIBITORS
PRIORITY PLACEMENT OF BOOTH SPACE	FIRST	SECOND	THIRD	DEPENDING ON ORDER DATE
EXHIBITOR BADGES (will also give access to scientific sessions)	8	6	4	2
MENTION IN THE POCKET PROGRAMME	LOGO & COMPANY Description	LOGO & COMPANY Description	LOGO & COMPANY Description	NAME
LOGO IN MEETING WEBSITE	~	~	Y	Y

ONLINE DIRECTORY

EUSEM has developed an online partners directory, dedicated to Emergency Medicine companies and products.

A search engine and an interactive exhibition plan will be available on EUSEM congress website and mobile application for a stronger visibility for congress partners. Several subscription packages are proposed and the subscription duration is 6 months, from April to October 2021.

For an example of last year's online directory and more detailed information, connect to:

www.eusemvirtual2020.com/exhibitors

OUR OFFERS	Exhibitor package	Starter package	Premium package	Super premium package
Company name and/or logo on the plan	Included in your stand offer	400 €	800 €	1 000 €
Website link	Υ	~	~	Y
Postal address	-	~	~	Y
Contact Formular	-	~	~	Υ
Phone	-	~	~	Y
Product(s) details (photo, description)	-	1 product	3 products	5 products
Vidéo(s)	-	1 video	3 videos	5 videos





EUSEM 2020 SUPPORTERS AND EXHIBITORS

PLATINUM SPONSORS



GOLD SPONSORS





SILVER SPONSOR

FUJ!FILM







SPONSORS AND EXHIBITORS

ABBOTT
BIOMERIEUX
CLARIUS
E.CARE
FUJIFILM SONOSITE
GAUMARD SCIENTIFIC
GE HEALTHCARE

INFLAMMATIX
INTERSURGICAL
PENGUIN SYSTEM
QUIDEL
SERB
THERMOFISHER SCIENTIFIC
TRISTEL

6. PAYMENT AND CANCELLATION CONDITIONS

PAYMENT CONDITIONS

All payments must be made in EURO (Eur). The sponsorship will be invoiced upon receipt of the completed application form. The full amount is due for payment upon receipt of the invoice to guarantee the reservation.

By Bank Transfer

Banque Société Marseillaise de Crédit RIB: 30077 - 04821 - 10182100204 - 46 IBAN: FR76 3007 7048 2110 1821 0020 446

BIC: SMCTFR2A

CANCELLATION POLICY

Cancellations and changes to your partnership agreement must be notified in writing to MCO Congrès at least one (1) month prior to the event.

CANCELLATION FEES

In case of cancellations and changes to your partnership agreement before 31 May 2021, 75% of the sponsorship amount will be charged. no reimbursement will be granted after this date. The full sponsorship amount will be due.



CONGRESS ORGANISATION MCO CONGRÈS - 285 Corniche JF Kennedy - 13007 Marseille - France

Tel: +33 (0) 4 95 09 38 00 - Fax: +33 (0) 4 95 09 38 01

Registration: Audrey Martin: audrey.martin@mcocongres.com

Sponsorship & Exhibition: Julia Schroeder: julia.schroeder@mcocongres.com - Mobile: +33 (0) 6 28 78 33 62

MEETING WEBSITE: www.eusem.org/congress/the-congress-2020/the-congress



THE EUROPEAN	EMEDGENCY	MEDICINE	CUNCDECC
THE EURUPEAN	EMERGENCI	MEDICINE	CONGRESS

Company/Entity Name:(NB: this information will be used in the pocket programme)				
Contact:				
Address:				
Postal/Zip Code:Tov	/n:	Country:		
VAT NR :				
Email:				
BASIC PACK □ SPACE ONLY 560 € x sqm =		OTHER OPTIONS (UNLIMITED) □ QUIZ / POLL IN THE CONGRESS APP. □ AD IN THE POCKET PROGRAMME		
□ PRE EQUIPPED BOOTH 725 € x sqm =		BADGE READER		
		DOCUMENT FOR DISPLAY		
SPONSORING OPTIONS		□ E-CARD CAMPAIGN		4 000 €
EXCLUSIVE ITEMS (ONE SPONSOR ONLY)	/ 000 0			
□ E-BADGES SYSTEM □ SPEAKER PREVIEW ROOM		□ ONLINE DIRECTORY NEW		
☐ CONGRESS APP' SPONSOR		■ Exhibitor package (Included) ■ Premium package 800 €	Starter package 400 €	00.6
SUPPORT A POSTER SESSION		Premium package 800 €	Super premium package 1 0	UU ₹
□ CONGRESS LANYARDS				
□ NOTEPADS & PENS			TOTAL €	
□ POCKET PROGRAMME			101AL &	
		My status:		
SCIENTIFIC PRESENTATIONS (UNLIMITED)		□ I AM A PLATINUM SPONSOR	(minimum 35 000 €)	
LUNCH WORKSHOP (SLOTS AVAILABLE: MONDAY/ TUESDAY)	18 000 €	□ I AM A GOLD SPONSOR	(minimum 25 000 €)	
□ VIDEO RECORDING		□I AM A SILVER SPONSOR	(minimum 15 000 €)	
HANDS-ON AREA	9000€			
BY BANK TRANSFER BANQUE SOCIÉTÉ MARSEILLAISE DE CRÉDI RIB: 30077 - 04821 - 10182100204 - 46	T	TOTAL	€	
		INSURANCE FEES		.€100
IBAN : FR76 3007 7048 2110 1821 0020 446		TOTAL AMOUNT	€	
BIC: SMCTFR2A				
		SIGNATURE		
I, the undersigned, hereby declare to fully agree to MCO's gener conditions of sale, cancellation policy and payment schedule.	al terms and	OIOWN ONE		
I also declare having taken note of the personal data processing contained in the General Terms and Conditions of Sale in accordary provisions of the General Data Protection Regulation (GDPR).				



TERMS AND CONDITIONS

1. Application for Exhibition/Sponsoring: In order to be considered for Exhibition/Sponsoring, the application form must be completed, signed by a legally authorised person from your organisation, and returned to MCO Congrès on time. However, submitting the Application Form for Exhibition/Sponsoring to the Organising Secretariat does not constitute a formal agreement that the Exhibitor/Sponsor will be admitted to participate. Contractual conditions are constituted only after the Organising Secretariat has sent written confirmation of acceptance to the Exhibitor/Sponsor. In case of acceptance, Exhibitor/ Sponsor will be bound by the Terms and Conditions listed in the prospectus and in the Application Forms for Exhibition and Sponsorship. The Organising Secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the terms and conditions as listed in the Exhibition/Sponsorship prospectus. Any company which disobeys the directives of the Organising Secretariat may be excluded from the exhibition/sponsoring with immediate effect by the Organising Secretariat. Such companies are liable for the whole rental sum, for the registration fee(s) and for all incidental expenses including the legal value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

2. Obligations and Rights of the Exhibitor: The booths may only be used for exhibiting and advertising the Exhibitor/ Sponsor's own products, materials or services as described in the application form. The sale of any products at the Congress venue is strictly prohibited. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as Working Acts, distributing flyers etc.)The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The Organising Secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition rooms are to be used only during regular opening hours. Prior written permission must be obtained from the Organising Secretariat for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors/ sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall.

- 3. Obligations and Rights of Organising Secretariat: The Organising Secretariat reserves the right to revise the time, format and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition's time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes.
- 4. Liability Insurance: The Organiser provides general guard service and third party insurance at the Congress venue. Equipment and all related display materials installed by exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The Exhibitor/Sponsor agrees to be responsible for their property and person and for the property and persons of their employees and agents and for any third party who may visit their space through full and comprehensive insurance, and shall not hold accountable the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

5. Set-up of booths: To ensure a smooth course of events, Exhibitors must obey all directives and instructions of the Organising Secretariat regarding the use of booths, their decoration, the use of selfdesigned and self-constructed booths, and the fitting and furnishings of the booths, as specified in the technical guide. Before setting up their booths/displays/installations, Exhibitors must first contact the Organising Secretariat and reconfirm placement of the booth as well as to identify whether there are any special regulations relating to their booth. Booths must be set up and completed during the timeframe designated. An Exhibitor or advertising company contracted by the Exhibitor who wishes to set up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or exhibit to the Organising Secretariat. The Organising Secretariat reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the Organising Secretariat, so require. Should an exhibitor not follow the directives of the Organising Secretariat or not carry out such directives punctually, the Organising Secretariat reserves the right to take the necessary rectifying steps at the cost of the Exhibitor. The Organising Secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the Exhibitor to another space in the exhibition hall if necessary even if this directive conflicts with previous written agreements. Organising Secretariat also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the Exhibitor is responsible for all costs arising from cancellation.

6. Maintenance of booths and exhibition area: Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in good condition and in an orderly way. To avoid damaging and marking floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits requiring special supports or foundations must request prior specific written permission from the Organising Secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor's cost before the start of the exhibition; cleaning the booth is the Exhibitor's responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the Organising Secretariat. Local health and safety regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits.

7. Electrical Installations – Power consumption: The Organising Secretariat will arrange the installation of a 230 Voltring main supply, the costs of which is to be carried equally by all exhibitors. The Exhibitors agree to use this installation for all electric power requirements. The cost of electricity for each individual exhibitor will be calculated based on the wattage of the booth's electric equipment; this cost will be invoiced to each Exhibitor separately and is not included in the rental fee. Electrical installations within the booth are at the Exhibitor's expense; however, such installations may only be carried out by a qualified electrician appointed by the Organising Secretariat. The Organising Secretariat however is not responsible for any losses or damage which may occur from interruptions or defects in the electric power supply.

8. Dismantling of booths: The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the Organising Secretariat, and no reimbursement will be made for such items. The Organising Secretariat can demand that Exhibitors restore the exhibition area to the original condition at the Exhibitor's expense. If the Exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the Organising Secretariat at the Exhibitor's cost. The Exhibitor is liable for the actual cost incurred by the Organising Secretariat for such removals of abandoned exhibits. Rented Items which were originally accepted as satisfactory for rental by the exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the Organising Secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

9. Payments – Breach of contract: Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the Exhibition/Sponsoring prospectus and the application forms for Exhibition/Sponsoring. The dimensions of floor space, booth measurements and rented items given are approximate. The Organising Secretariat

reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths/sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor/Sponsor. Furthermore, Organising Secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organising Secretariat to any suits or demands by the Sponsor/Exhibitor/ any third party. The Exhibitor bears the costs of the Contract Fee which is one per cent (1%) of the rental costs, as well as all other taxes, fees or official charges on the rental sum, if applicable. A special fee is charged for decorating rented items in special material of the Exhibitor's choice. Also, Exhibitors must bear the cost of any special installations. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the Organising Secretariat will not return any payments. Exhibitors will not be entitled to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by the cancellation.

10. Place of Legislation: In all cases of litigation it is agreed to by the Exhibitor that the competency of the duly authorised court in Marseille, France is recognised. Electively, the Organising Secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. French law is to be applied.

11. Personal data: In accordance with its commitments and the GDPR, MCO CONGRES guarantees the confidentiality and the security of personal data.

Thus, the personal data you provide to us are necessary for us to allow your registration to the Congress and its good progress.

You can access your personal data or request their deletion. You also have a right of opposition, a right of rectification and a right to limit the processing of your data (see cnil.fr for more information on your rights).

To exercise these rights or for any questions about the processing of your personal data, you can contact our Data Protection Officer (DPO) by writing to MCO CONGRES, Data Protection Officer - Villa Gaby 285, Corniche Kennedy - 13007 Marseille - France or at the address dpo@mycongres.com. We remind you that the collection and processing of personal data that you can collect from attendees through badge readers allocated to you must comply with all provisions relating to the protection of personal data (European General Data Protection Regulation (GDPR) No 2016/679 of 14/04/2016 in force since May 25, 2018, and the French law «Informatique et Libertés» of January 6, 1978 amended in 2018)

Consequently, it is your responsibility, in particular, to mention on your stand such a collection for promotional purposes or other purposes, and to inform attendees equipped with a badge that their personal data may be collected and processed in accordance with these rules. (see Chapter III of the GDPR).

12. Image rights: The attendee is informed that the ISRS, MCO Congres and other congress suppliers may realize shootings and / or films as part of the event. Unless otherwise stated, the attendee authorizes the ISRS, MCO Congres and other congress suppliers to photograph or film him/her as part of the event and to broadcast and reproduce these images on all media as part of the communication on the event. The sponsors and exhibitors therefore authorize, as a person photographed and / or filmed, the use of his/her image (still or animated) in relation to the event by the ISRS, MCO Congres and other congress suppliers which acquire(s) no rights other than those expressly as authorized above in relation to the event, and expressly refrain(s) from exploiting the sounds and images that might infringe privacy or the reputation of the sponsors and exhibitors.

This authorization is given free of charge.